



GRANT FOR A MASTER'S COURSE IN INTERNATIONAL MANAGEMENT

AT ISTAO BUSINESS SCHOOL

Ancona – Italy

ISTAO BUSINESS SCHOOL, based in Ancona (Italy), is one of the eldest and most renowned business schools in Italy, with a sound network of over 100 companies and a tight connection to the Italian entrepreneurial system.

Thanks to a successful collaboration between the *University Politecnica delle Marche* of Ancona and the *Cracow University of Economics*, ISTAO Business School is honoured to offer for the third consecutive year **1 grant for a student of the Cracow University of Economics**, to attend the 12th edition of the **Master's Course in International Management**, from the 3th of November 2014 to the 18th of September 2015.

The grant will cover the whole cost of the admission fee, **€ 6.000**.

The Master's Course in International Management is a full-time postgraduate programme built on the following calendar:

- *3th November – 19th December:* *Classes at ISTAO Business School, Ancona*
- *7th January– 13th March:* *Classes at ISTAO Business School, Ancona*
- *16th March – 17th April:* *Team Project-Work in an Italian company in the internationalization/export area*
- *4th May – 18th September:* *Individual internship in a company in the internationalization/export area*

The Master is organized by ISTAO in collaboration with ICE (Italian Governmental Agency for the internationalization of companies), Confindustria Marche (Italian Employers' federation) and the Government of the Marche Region, and it represents one of the most important and valuable programmes for new graduates approaching the business world.

The course includes the systematic alternation of theory, techniques and management practice: The lecturers are international professionals, consultants, company managers and academics who perfected their expertise in international firms and markets.

The course will be held in English.

The class will be composed by 18 to 22 Italian and international students with BA degree or equivalent.

Requirements for application:

- Candidates must have a B.A. degree or equivalent
- Candidates must have a good knowledge of English. Knowledge of Italian will be an advantage
- **Candidates will be selected through the examination of their CV and through an interview with the ISTAO faculty, to be held live or via the internet.**
- Application must be filled online at http://www.istao.it/m/modulo_domanda.html
- Deadline for application is Friday, October 10th, 2013

The detailed programme of the course can be examined at http://istao.it/im_12/

The **travel and accommodation expenses** for the period of the Master course are not covered by the grant: ISTAO will however support the selected candidate in finding a convenient accommodation in an apartment in Ancona.

The final period of 4-month internship in a company will take place only if required by the student.

The internship period may be covered by a fee, depending on the internal policies of the hosting company.

Coordinator of the Master's Course at ISTAO is Dr. [Lorenzo Palego](#):

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