

SUMMER SCHOOL - Youth entrepreneurship: example of Krakow - the modern aspect of the city's cultural richness and economic potential

CRACOW UNIVERSITY OF ECONOMICS

Schedule

Date	Morning hours	Afternoon activities
Saturday September 5th	Arrival - Meeting point in the dormitory	Meeting with caretakers
Sunday September 6th	Sightseeing of the Old City Center and Wawel Castle, the Jewish district of Kazimierz	Welcome Dinner
Monday September 7th	Inauguration Ceremony: guests introduction, Cracow University of Economics and its international aspect presentation (Careers Center nad International Office), presentation of Summer School main theme, discussion about students projects	Visit the National Museum - the Main Building
Tuesday September 8th	Introduction to Polish Culture, Heritage and History, Museums and Artists in Krakow (Monika Murzyn Kupisz, PhD, guest lecturers from Jagiellonian University)	Free time
Wednesday September 9th	Multicultural traces in the Polish language (lecture Agnieszka Jasińska, PhD)	Polish-German Chamber of Industry and Commerce
Thursday September 10th	Krakow as a European Capital of Culture - economic aspects and impact for international image and visibility (Piotr Stanek, PhD and guest lecturer from the Villa Decius)	Visit the Company
Friday September 11th	Study in Krakow Consortium presentation	Visit the City Hall

Saturday September 12th	<i>Trip to the Wieliczka Salt Mine</i>	Free time
Sunday September 13th	Free time	Free time
Monday September 14th	<i>Entrepreneurship and business plan preparation</i> (Agnieszka Żur, PhD)	Visit the Schindler's Factory and MOCAK - Museum of Contemporary Art.
Tuesday September 15th	<i>Project Management</i> (Expert from Strategy and Development Center)	City games
Wednesday September 16th	<i>Crisis and European Youth (particularly in Krakow) -</i> (Remigiusz Gawlik, PhD)	Workshop at the Chocolate Factory
Thursday September 17th	<i>Teamwork on the business plan and presentations under the guidance of the teachers involved</i>	Free time for individual preparation of project
Friday September 18th	<i>Presentation of students' projects</i>	Farewell Dinner Certificates
Saturday September 19th	<i>Summary of the Summer School , interviews with students</i>	Tram Party- organised by ESN (Erasmus student Network)
Sunday September 20th	<i>Departure</i>	