



SCOLARSHIP

MASTER'S COURSE IN INTERNATIONAL BUSINESS MANAGEMENT

AT **ISTAO BUSINESS SCHOOL**

in Ancona – Italy

ISTAO BUSINESS SCHOOL, based in Ancona (Italy), is one of the eldest and most renowned business schools in Italy, with a sound network of over 100 companies and a tight connection to the Italian entrepreneurial system.

Thanks to a successful collaboration between the *University Politecnica delle Marche* of Ancona and the *Cracow University of Economics*, ISTAO Business School is honoured to offer for the fourth consecutive year **1 grant for a student or graduate of the Cracow University of Economics**, to attend the 13th edition of the **Master's Course in International Business Management**, from the 7th of March 2016 to the 31st of January 2016.

The grant will cover the whole cost of the admission fee, **€ 6.500**.

The Master's Course in International Management is a full-time postgraduate programme built on the following calendar:

- *7th March – 3rd June:* *Lectures at ISTAO Business School*
 - *4th June – 8th July:* *Team **Project-Work in an Italian company** in the Internationalization - export area*
 - *8th July – 23th September:* *Lectures at ISTAO Business School*
 - *3rd October – 31st January* ***Individual internship in an Italian company** in the internationalization/export area*
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The Master is organized by ISTAO in collaboration with Confindustria (Italian Employers' federation) and the Government of the Marche Region, and it represents one of the most important and valuable programmes for new graduates approaching the business world.

The course includes the systematic alternation of theory, techniques and management practice: The lecturers are international professionals, consultants, company managers and academics who perfected their expertise in international firms and markets.

The course will be held in English.

The class will be composed by 15 to 25 Italian and international students with a B.A. degree or equivalent.

Requirements for application:

- Candidates must have a B.A. degree or equivalent
- Advanced knowledge of English. Knowledge of Italian will be an advantage
- **Candidates will be selected through the examination of their CV and through an interview with the ISTAO faculty, to be held live or via the internet within February 2016.**
- Applications have to be filled online at http://www.istao.it/m/modulo_domanda.html
- Deadline for application is **January 25th, 2016**

The detailed programme of the course can be examined at http://istao.it/en/international-business-management_13ed/

The **travel and accommodation expenses** for the period of the Master course are not covered by the grant: ISTAO will however support the selected candidate in finding a convenient accommodation in an apartment in Ancona.

The internship period may be covered by a fee, depending on the internal policies of the hosting company.

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