

SUBJECT: **Contemporary Management Concepts**

HOURS:

ECTS:

Name/title of the author:	Dr Agnieszka Żur
Course Description:	This is course for mature students and long-life learners who wish to expand their management expertise through in-depth research, writing and presentation. The design of the course allows and encourages much independence and autonomy in the learning process. The instructor is the facilitator of the process.
Learning Outcomes (Goals and Objectives of the course):	<ol style="list-style-type: none">1. Familiarize with contemporary management challenges and the complexity of contemporary managerial environments.2. Provide a conceptual and theoretical knowledge about chosen contemporary management concepts, their assumptions, models and applications.3. Develop critical thinking skills for evaluating and applying a variety of management concepts.4. Raise awareness of contemporary environmental, social and political responsibilities of managers, along with reinforcing values like life long learning and cooperation.5. Raise self-awareness and self confidence among students.
Entrance qualifications:	Introduction to management course
Course Content:	<p>Students pick management topics of their choice to research. Examples of topics:</p> <ol style="list-style-type: none">1. Mismanagement2. Corporate entrepreneurship3. CSR4. Stakeholder theory5. Corporate communication6. Change management7. New Business Models: insourcing, outsourcing and subcontracting8. Emerging trends in leadership9. Motivation issues in non profits10. Knowledge management11. Intercultural management12. Transparency/regulations13. Organizational culture14. Brand management15. Technology in Management16. Lean management17. Blue ocean strategy18. Women in management
Assessment policy (examination):	<p>Students can gather a maximum of 100 points. Final rigorous single choice test with open questions checking how carefully students followed the lectures and read the texts (100 points if only mean of assessment)</p>

Students can also pick the following additional means of assessment in which case the final test score will constitute just a part of the final grade:

- **Group presentation** (up to 40 points each) delivered class as a final effect of your work. This is a group mark, which means everyone in the group gets the same mark.
- **Final personal essay or case** (up to 40 points) which will be peer reviewed first by a peer and then reviewed at the end of the semester by the instructor.
- If the essay and presentation are both graded at least 4.5 students do not need to take the test!!!!

Course
materials/bibliography:

Management - 8th edition, R. W. Griffin

Contemporary Management, J. Jones & J. George
Scholarly journal articles, lecture notes, hand-outs, websites, on-line articles, videos

Methods of Instruction:

Lecture, presentations, group discussions, supervision over teamwork and individual research and writing process