

SUBJECT:	<b>Economic Diplomacy</b>	
HOURS:	30	ECTS: 2

Name/title of the author:	
Course Description:	This course will present an overview of the unique issues of modern economic diplomacy. Emphasis will be placed on the key functions and instruments of economic diplomacy as well as factors shaping the modern economic diplomacy. Topics covered include, inter alia, the main principles, actors and organisation models of economic diplomacy. Primary areas of focus will address the existing and future challenges for economic diplomacy.
Learning Outcomes (Goals and Objectives of the course):	<p>The broad objectives of this course are to provide participants with a thorough understanding of the concepts and processes of economic diplomacy. At the completion of the course, students should be able to:</p> <ul style="list-style-type: none"> <li>- understand and appreciate the role and functions of modern economic diplomacy;</li> <li>- use the subject knowledge to analyze and interpret factors shaping economic diplomacy;</li> <li>- recognize the main forms, actions and tools of economic diplomacy.</li> </ul> <p>The additional goal of the course is to familiarize students with the elements of diplomatic practices and protocol as well as with key competency requirements for economic diplomacy.</p>
Entrance qualifications:	<ol style="list-style-type: none"> <li>1) Basic knowledge of international economy and international business;</li> <li>2) Basics of international law;</li> <li>3) Basic knowledge of international negotiations.</li> </ol>
Course Content:	<ol style="list-style-type: none"> <li>1. Definition of economic diplomacy. Evolution of the scope and content of economic diplomacy.</li> <li>2. The main factors shaping modern diplomatic processes. Key actors in economic diplomacy.</li> <li>3. Economic diplomacy in the theory of international economic relations. Economic security and welfare as an integral part of national interests.</li> <li>4. The main functions and tools of modern economic diplomacy.</li> <li>5. Key competency requirements for economic diplomacy. Mastering diplomatic practices and protocol.</li> <li>6. The EU's economic diplomacy. The model of economic diplomacy in Poland.</li> <li>7. Economic diplomacy of selected countries - the United States, China.</li> <li>8. The role of economic diplomacy in preventing and mitigating international conflicts.</li> <li>9. The future challenges for economic diplomacy - Multilateral and regional trade negotiations. Transnational corporations and NGOs in economic diplomacy.</li> </ol>
Assessment policy (examination):	Final grade is composed of individual activity assessment and the final examination grade. The final examination is a written test administered at the end of the course.
Course materials/bibliography:	<ol style="list-style-type: none"> <li>1. Bayne, N., Woolcock, S. (eds.), The New Economic Diplomacy: Decision Making and Negotiation in International Economic Relations. 3rd edition, Ashgate Publishing, Farnham 2011.</li> <li>2. Molendowski, E., Polan, W., Dyplomacja gospodarcza, Wolters</li> </ol>

Kluwer Polska, Warszawa 2007.

3. Van Bergeijk, P.A.G., Economic diplomacy and the geography of international trade, Edward Elgar, Cheltenham, UK 2009.
4. Woolcock, S., European Union Diplomacy: the role of the EU in external economic relations, Ashgate Publishing, Farnham 2012.
5. Zhang, S., Chinese Economic Diplomacy: Decision-making Actors and Processes, Routledge, London 2016.

Methods of Instruction:

The teaching methods are: lecture with presentation, students presentations (optional), discussion.