

SUBJECT:	Introduction to Management	
HOURS:	30	ECTS:4

Name/title of the author:	
Course Description:	<p>This is an intensive and interactive course. It follows a blended design and the assimilative part is done individually via the Moodle platform. During classes students work in teams of 5. The class is designed to promote an active learning experience and since you will acquire points along the course at almost every class, participation is key. The learning community is a participatory experience. Therefore, students are required to attend every class. The course ends with the teams designing and recording movies in teams about a historic management figure.</p>
Learning Outcomes (Goals and Objectives of the course):	<p>Familiarize with basic management theory, contemporary challenges and the complexity of contemporary managerial environments.</p> <p>Develop critical thinking skills for evaluating and applying a variety of management concepts in problem solving</p> <p>Raise awareness of contemporary environmental, social and political responsibilities of managers, along with reinforcing values such as communication and cooperation.</p> <p>Develop effective learning practices (individual and team) as well as life-long learning attitudes and habits</p>
Entrance qualifications:	
Course Content:	<ol style="list-style-type: none"> 1. What is management? Interviews and discussion 2. Organizational environment as stimuli for change. Change management. 3. Managerial decision making 4. Planning and strategy 5. Process management and organizational design 6. Leadership and motivation 7. A look at the past- group role play movie presentations
Assessment policy (examination):	<p>The final grade will comprise of:</p> <ul style="list-style-type: none"> • 6 quizzes checking how carefully you read the textbook (each worth up to 4 points each) – (6x4=24) • 6 group work presentations (up to 5 points each) delivered after each tutorial session as a final effect of your work. This is a group mark, which means everyone in the group gets the same mark. (5x6=30) <p>Criteria: teamwork, problem solving, task completion, effectiveness, theory application, creativity, quality of graphic and/or oral presentation</p>

- **6 notes checks** (up to 6 points each) which will be reviewed during the tutorials.

Criteria: clarity, number of inputs, neatness analytical and reflective thinking, critical thinking, number of literature references (6x6=**36**)

- **final group presentation** – role play (up to **10** points)

Criteria: facts, theme relevance, audience interest, speaking without notes, voice, eye contact, teamwork and cooperation, smile

You can gather a maximum of **100** points. In order to be qualified you must have at least 50% within each group of points. The qualification will be the following:

55-60	3,0
60-70	3,5
70-80	4,0
80-90	4,5
90-100	5,0

Course materials/bibliography:

D. Griffin "Management" 12th Edition

Methods of Instruction:

On-line lecture, presentation, reading and video materials.
In class: teamwork, case study, projects and student presentations