

Subject:				
Modern Banking				
ECTS code	Semester	Faculty: Finance		
	5	Major: Finance and Accounting		
		Corporate Finance and Accounting		
Faculty:				
Lecturer: Prof. UEK, dr hab. Ewa Miklaszewska				
Classes:				
System of studies:				
full time, first degree				
Subject status	Pass requirement	Number of contact hours		ECTS points
		Lectures	Classes	
Group E – specialisation courses	exam	30	30	6
Teaching language				
English				
Subject provisions and objectives (including the expected can-do of students on completion of the course)				
<p>The last two decades - period o deregulation and globalization of financial markets - resulted in reshaping of traditional banking theory and a creation of a new type of institution - global banks with global strategies. The course analyses those recent trends in the global context, concentrating on the following issues: regulation of banks and reasons for failures, determinants of competitive performance and strategic issues in international banking industry. The theory is illustrated with a selection of case-studies.</p> <p>On completion of the course, the student is expected to understand changes in the global financial markets, analyze different banking institution and banking products, understand strategies of success and of failure.</p>				
Teaching curriculum (in case of prescribed subjects, compliance with the standards, maximum 15 topics)				
<div><div>1. Banks and financial intermediation: creation of global financial services firms.</div><div>2. Large Complex Financial Institutions and systemic risks.</div><div>3. Banking structures around the world: case-studies.</div><div>4. Micro-prudential and macro-prudential regulations</div><div>5. Global financial crisis and reregulation banking:<div><div>- Frank-Dodd Act in the US,</div><div>- New European Financial Architecture,</div><div>- Basel III agreement.</div></div></div><div>6. Management of risk in commercial banking:<div><div>- credit risk, market risk, operational risk, liquidity risk.</div></div></div><div>7. Measurement of bank performance.</div><div>8. Strategic and competitive issues in banking.</div></div>				
Class topics (maximum 15 topics)				
<div><div>1. Strategic and competitive issues in banking: case-studies.</div></div>				

Teaching methods
Written examination - 50%; group presentation of case-studies -40%. Active class participation will also be taken into account.
Basic literature and other sources
<ul style="list-style-type: none"> • S. Heffernan, Modern Banking in Theory and Practice, Willey NY 2005. • J. Bikker, J. Boos, Bank efficiency, Willey 2009. • M. Venzin, Building an International Financial Services Firm, Oxford Univ. Press, 2009. • M. Guillen, A. Tschoegl, Building a Global Bank, Princeton Univ. Press, 2008. • A. Slager, The Internationalisation of Banks, Palgrave, 2006 • Banking reports and case-studies • lecturer's course notes
Examples of questions for tests and examinations
will be distributed