

SUBJECT: **International Business Management**

HOURS: 30h

YEAR

ECTS: 5

SEMESTER

Name/title of the author:	
Course Description:	The course investigates the complexities arising from managing in international business settings and provides a framework for analyzing and optimizing operations across borders. It also focuses on the role of manager in directing and improving organizational performance in a global environment. Concepts covered include the management of various types of international risk, strategic planning, operations, communications, negotiations, legal and socio-ethical issues facing contemporary multinational enterprises.
Learning Outcomes (Goals and Objectives of the course):	The main goal is to expand students' knowledge on international management features. After this course the students are expected to become familiar with the specifics of managing internationally, as well as supposed to acquire knowledge that will increase their competitiveness of working in a global environment.
Entrance qualifications:	Basic knowledge in management and organization
Course Content:	<ol style="list-style-type: none">1. Introduction to International Business Management2. The International Business Environment3. Managing Across Cultures4. Organizational Cultures and Diversity5. Strategic Planning in MNC6. Going Global and Implementing Strategies7. Designing Effective International Organizations8. Cross-Cultural Dimensions of Decisions Making9. Managing People: The Challenge of Diversity10. Managing Intercultural Negotiations11. International Teams: The Emerging Management Challenge12. Leadership in the International Context
Assessment policy (examination):	Written examination, course attendance, active involvement in discussion
Course materials / bibliography:	<ol style="list-style-type: none">1. R.M. Hodgetts, F. Luthans, J.P. Doh, International Management. Culture, Strategy, and Behavior, 6th edition, McGraw-Hill, NY, New York 20062. D.H. Holt, International Management. Text and cases, The Dryden Press, TX, Fort Worth 19983. D.C. Thomas, Essentials of International Management. A Cross-Cultural Perspective, Sage Publications, California, Thousand Oaks 2002 <p>Other selected papers will be available on the Moodle Platform</p>
Methods of Instruction:	Lectures, in-class discussion, and case-studies emphasizing current issues in International Business Management
Notes / suggestions:	