

SUBJECT:	International Investment	
HOURS:	30	ECTS:

Name/title of the author:	
Course Description:	<p>The course is divided into lectures and seminars. During lectures students will learn basic issues on international investment. During seminars practical aspects of these issues will be discussed using case studies, readings, and other study materials.</p> <p>The course starts with basic definitions and classification of investment and analysis of cultural environment of international investment. Then explained are theories of internationalization. One of major issues is Foreign Direct Investment, which will be discussed from theoretical point of view, with all factors influencing FDI decisions of firms included, modes and FDI strategies and conditions facilitating FDI. The scope of influence of FDI on country's economy will be discussed on the example of Ireland. The course on investment should also include topics on risk and investment return – both with practical examples of return calculations and risk management.</p> <p>Investors may choose between real, direct investment and indirect, financial investment. The latter will also be discussed and available financial instruments will be presented, investors' types and their strategies.</p> <p>Among modern investment trends social and environmental responsibility are becoming the leading attitude, the concept of Socially Responsible Investment is included into course and analysis of responsible and sustainable investment projects.</p> <p>The world economy has been strongly affected by the financial crisis of 2007-2008, and so are the investments. This topic will include overview of reasons for a crisis, and its consequences for markets and investors.</p>
Learning Outcomes (Goals and Objectives of the course):	<p>The main objective of the class is that students will become familiar with major aspects of investments: types of investments, risks, returns, and will understand the logic behind international investments, direct and indirect as well their influence on local economies. Also, students should understand the significance of the business environment for international investment success or failure, including business environment, political, social, cultural, and also responsibilities of investors in the modern world.</p>
Entrance qualifications:	<p>Students should be familiar with micro- and macroeconomics, as well as foundations of Finance and International Relations.</p>
Course Content:	<p>Lectures and seminars on:</p> <ol style="list-style-type: none"> 1. Investment Fundamentals. 2. International Investment environment 3. Theory of International Investment 4. Foreign Direct Investment 5. International Investment Risk and Risk Management 6. Returns on Investment 7. Socially Responsible Investment 8. Global Financial Crisis and Theory of Financial Crisis
Assessment policy (examination):	<p>Mid-term exam (up to 35% of final grade)</p> <p>Final group project (45%)</p> <p>Activity during term (participation in discussion, preparing cases and small assignments) up to 15% of final grade</p>

Course
materials/bibliography:

1. Czinkota M. Ronkainen I. Moffett M. Marinova S. Marinov M.: *International business: European Edition*, Wiley, 2009;
1. Foreign Direct Investment. Theory, Evidence and Practice, Imad A. Moosa, Palgrave 2002;
2. B. Mtigwe: *Theoretical milestones in international business: The journey to international entrepreneurship theory*, Journal of International Entrepreneurship (2006), 4:5 – 25;
3. J. Johanson, Jan-Erik Vahlne: *The Mechanisms of Internationalisation*, International Marketing: Modern and Classic Papers. Volume 1., 2008, pp. 81-94;
4. Jo Jakobsen, Old problems remain, new ones crop up: Political risk in the 21st century, *Business Horizons* (2010);
5. Paul Krugman, How did economists get it so wrong? The New York Times, September 6, 2009

Methods of Instruction: