

SUBJECT:	<b>Social Entrepreneurship</b>	
HOURS:	30	ECTS:4

Name/title of the author:	
Course Description:	<p>This is an intensive and interactive course. It follows a blended design and the assimilative part is done individually via the Moodle platform. During classes students work in teams of 5 on tasks, projects and they develop a social venture plan. The class is designed to promote an active learning experience and since you will acquire points along the course at almost every class, participation is key. The learning community is a participatory experience. Therefore, students are required to attend every class. The course ends with a pitch in front of judges: a social entrepreneur and two experts from the field.</p>
Learning Outcomes (Goals and Objectives of the course):	<p>Expose students to the field of social entrepreneurship and its role in the global economy raise their awareness of global and local challenges that social entrepreneurs can and do address.</p> <p>Introduce students to the best and sustainable practices in the field of social entrepreneurship</p> <p>Provide framework for evaluating entrepreneurial opportunities in the social sector and know-how of establishing a social enterprise.</p> <p>Raise environmental and social responsibility</p> <p>Develop teamwork, communication and presentation skills</p>
Entrance qualifications:	Basic course in entrepreneurship (advised, not compulsory)
Course Content:	<ol style="list-style-type: none"> <li>1. Social problems and entrepreneurship</li> <li>2. Defining social entrepreneurship</li> <li>3. Social venture plan</li> <li>4. Legal forms and business models.</li> <li>5. Financing SE ventures</li> <li>6. Scaling and support</li> <li>7. Final presentations of social venture plans</li> </ol>
Assessment policy (examination):	<p><u>The final grade will comprise of:</u></p> <ul style="list-style-type: none"> <li>• <b>6 quizzes checking how carefully you read the texts and watched the on-line materials</b> (each worth up to 5 points each) – (6x5=<b>30</b>)</li> <li>• <b>6 group work presentations</b> (up to 5 points each) delivered after each tutorial session as a final effect of your work. This is a group mark, which means everyone in the group gets the same mark. (5x7=<b>35</b>)</li> <li>• Criteria: teamwork, problem solving, task completion, effectiveness, theory application, creativity, quality of graphic and/or oral presentation</li> <li>• <b>Final group presentation</b> – (up to <b>20</b> points)</li> <li>• Criteria: facts, theme relevance, audience interest, speaking without notes, voice, eye contact, teamwork and cooperation, smile</li> <li>• <b>Individual reflective learning blog</b> – (up to <b>15</b> points)</li> <li>• Criteria: quality of inputs, own comments, conclusions,</li> </ul>

self-reflection on course content

Course  
materials/bibliography:

J. Wei-Skillern, J. E. Austin, H. Leonard, H. Stevenson  
“Entrepreneurship in the Social Sector”  
Lecture notes, hand-outs, websites, on-line articles, videos

Methods of Instruction:

On-line lectures, presentations, video and reading materials. In-class:  
teamwork on social venture project