

Detailed course description/Syllabus

Faculty: Faculty of Economics and International Relations
Programme: International Business

I. General information

Name of the course	Business Ethics	
Name of the course in English	Business Ethics	
Language of instruction	English	
Code/Specialization	WE-ST1-MG-Ib-12/13Z-BUSI International Business	
Profile of the course	General Academic	
Course category	...	
Type of studies	BSc	
Number of semesters/semester no.	1/2	
Number of hours	Full-time:	Lectures: 30
	Part-time:	Lectures: 18
Number of ECTS	3	

II. Preliminary requirements

No.	Description
1	Basic knowledge of World Economic History
2	Basic knowledge of Management (cf. Introduction to Management - 1st semester)

III. Objectives of the Course

Code	Description
C1	to be able to identify the basic ethical problems faced by the multinational corporations
C2	to understand better the mechanism which make the unethical behavior in companies and organizations possible
C3	to equip students with the ability to work in team, preparing a project to be presented during a class
C4	to be able to communicate, cooperate and work with the students from different cultures and countries

IV. Learning outcomes

Code	Category	Description	KEK
E1	W	has knowledge about the standards and regulations related to economic structures and institutions and governing principles, their sources, character, changes and activities	WZ-ST1-MG-W07-12/13Z
E2	U	is able to work in an international and culturally diversified team	WZ-ST1-MG-U05-12/13Z
E3	K	is convinced about the need for team work	WZ-ST1-MG-K03-12/13Z

V. Course contents

Lectures

Code	Description	D (30)	Z ()
W1	The challenges for Business Ethics	16	10
W2	Presentations of case studies and discussion	14	8

VI. Methods of teaching

Code	Description
N1	Lecture
N3	Presentation
N4	Discussion

N5	Group work
N7	Case study

VII. Means of assessment

Tutorials' assessment

Code	Description
F1	Test - ??? to nie to samo, co kolokwium!
F4	Presentation
F5	Group project

Lectures' assessment (final course grade)

Code	Description
P4	Weighted mean of constituent grades

VIII. Assessment criteria

*Learning outcome **E1** weight: 25%*

Not achieved required outcome (grade 2.0)	The roles in the group work are not clearly defined, the presentation is not coherent and clear, the presentation has no structure is too long and provides faulty information, the group is not able to interest the audience neither to moderate the discussion at the end.
Achieved the outcome to a satisfactory degree (grade 3.0)	The presentation has clearly defined structure, the roles of each member are visible, group members are able to present a topic within set timeframe
Achieved the outcome to a good degree (grade 4.0)	The presentation has clearly defined structure, the roles of each member are visible, group members are able to present a topic within set timeframe. The presentation is relies on good references, the group members speak loudly, clearly and they are able to present information in clear form.

Achieved the outcome to a very good degree (grade 5.0)	<p>The presentation has clearly defined structure, the roles of each member are visible, group members are able to present a topic within set timeframe. The presentation relies on good references, the group members speak loudly, clearly and they are able to present information in clear form. The audience is involved in the discussion during the presentation (ask questions or gives answers to questions asked to them) and in the debate at the end, which is moderated by the group members.</p>
Achieved the outcome to an exceptional degree (grade 5.5)	<p>The presentation has clearly defined structure, the roles of each member are visible, group members are able to present a topic within set timeframe. The presentation relies on good references, the group members speak loudly, clearly and they are able to present information in clear form. The audience is involved in the discussion during the presentation (ask questions or gives answers to questions asked to them) and in the debate at the end, which is moderated by the group members. Outstanding performance of group members - the presentation is very interesting and diversified, the audience involvement is above average (active tools to mobilize audience are needed - games, roleplayings etc.).</p>

Learning outcome **E2** weight: 25%

Not achieved required outcome (grade 2.0)	<p>None of the group members has international experience and no international students in the group and no skills on international cooperation acquired</p>
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Achieved the outcome to a satisfactory degree (grade 3.0)	The group members include at least 1 international student or have some international experience that is shared within the group
Achieved the outcome to a good degree (grade 4.0)	The group members are international (at least 3 different countries representatives)
Achieved the outcome to a very good degree (grade 5.0)	The group members are international (at least 3 different countries representatives) and are able to cooperate well, the roles of each members are clearly defined
Achieved the outcome to an exceptional degree (grade 5.5)	The group members are international (at least 3 different countries representatives) and are able to cooperate well, the roles of each members are clearly defined. The group members are not only able to cooperate, but also to share their personal experience to others

Learning outcome E3 weight: 25%

Not achieved required outcome (grade 2.0)	Student is unable to present any case of ethic challenges for contemporary business, has no knowledge on cultural differences in bussines.
Achieved the outcome to a satisfactory degree (grade 3.0)	Student has some limited knowledge on ethic challenges for contemporary business and on knowledge on cultural differences in bussines.
Achieved the outcome to a good degree (grade 4.0)	Student is able to present clear, specific examples of ethical challenges or cultural differences.
Achieved the outcome to a very good degree (grade 5.0)	Student is able to present not only the examples, but also to explain the linkage between the analyzed processes and problems.
Achieved the outcome to an exceptional degree (grade 5.5)	Student has knowledge that goes beyond the basic literature from the

	course, is able to present this knowledge, discusses the research problems with the professor during the office hours, not only during the formal classes.
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Student may be awarded a positive final grade from the course provided that they achieve all learning outcomes at least to a satisfactory degree. The final grade is calculated according to the following formula:

$$40\% * \text{learning outcome E1} + 10\% * \text{learning outcome E2} + 50\% * \text{learning outcome E3}$$

IX. Student workload

Type of activity	Number of hours	
	full-time	part-time
Contact hours with the teacher as set in the programme of study	30	18
Contact hours with the teacher during office hours (e.g. presentations, projects)	15	15
Contact hours with the teacher during tests and examinations	2	2
Preparation for classes (reading, preparing homework etc.)	4	15
Information gathering, preparation of results	4	4
Preparation of a report, project, paper, presentation, discussion	15	16
Preparation for a test, examination	5	5
Total	75	75
Number of ECTS	3	

X. Course implementation matrix

Efekt kształcenia	Odniesienie do efektów kierunkowych	Cele przedmiotu	Treści kształcenia	Narzędzia dydaktyczne	Sposoby oceny
E1	WE-ST1-MG-K03-12/13Z	C3	W2	N3 N4 N5 N7	F4 F5 P4
E2	WE-ST1-MG-U05-12/13Z	C4	W2	N3 N4 N5 N7	F4 F5 P4
E3	WE-ST1-MG-W07-12/13Z	C1 C2	W1	N1	F1 P4

XI. References

Primary references

No.	Description
1	C.C. Mitchell, E., Jeffrey, A Short Course in International Business Ethics, World Trade Press 2003 (Chapters: 1, 2, 4)
2	G.B. Adams, D.L. Balfour, Unmasking Administrative Evil, 2nd Ed, ME Sharpe, New York, 2004
3	K. Homann, P. Koslowski, C. Luetge, (eds.) Globalisation and Business Ethics, Abingdon, Oxon: Ashgate Publishing, 2007 (Chapters 1,2)

XII. Information on teachers

Person responsible for the course

Brzozowski Jan, PhD (Dpt. Of European Studies)

Teachers

No.	Teacher
1	Brzozowski Jan, PhD (Dpt. Of European Studies)