

Detailed course description/Syllabus

Faculty: ...

Programme: ...

I. General information

| | | | | | | |
|----------------------------------|---|--|------------|----------------------------|------------|------------------------------|
| Name of the course | International Logistics | | | | | |
| Name of the course in English | International Logistics | | | | | |
| Language of instruction | English | | | | | |
| Code/Specialization | WE-ST1-MG-Ib-12/13Z-ENOM International Business | | | | | |
| Profile of the course | General Academic | | | | | |
| Course category | ... | | | | | |
| Type of studies | MSc | | | | | |
| Number of semesters/semester no. | 1/1 | | | | | |
| Number of hours | <table><tr><td>Full-time:</td><td>Lectures: 15 Tutorials: 15</td></tr><tr><td>Part-time:</td><td>Lectures: ... Tutorials: ...</td></tr></table> | | Full-time: | Lectures: 15 Tutorials: 15 | Part-time: | Lectures: ... Tutorials: ... |
| Full-time: | Lectures: 15 Tutorials: 15 | | | | | |
| Part-time: | Lectures: ... Tutorials: ... | | | | | |
| Number of ECTS | 2 | | | | | |

II. Preliminary requirements

| No. | Description |
|-----|---------------------------------|
| 1 | Principles of Management |
| 2 | Communication skills in English |

III. Objectives of the Course

| Code | Description |
|-----------|---|
| C1 | Explain International Logistics Management and Supply Chain Management concept. |
| C2 | Identify contemporary methods and techniques in area of the International Logistics Management. |
| C3 | Highlight best practices in International Logistics and SCM. |

IV. Learning outcomes

| Code | Category | Description | KEK |
|-----------|----------|--|----------------------|
| E1 | W | has advanced general knowledge about major research theories and methods in the field of International Logistics, Supply Chain Management and related sciences | WE-ST2-MG-W01-12/13Z |
| E2 | U | is able to apply appropriate analytical tools in examining international economic problems | WE-ST2-MG-U01-12/13Z |
| E3 | K | is able to cooperate and work in a team, assuming different roles | WE-ST2-MG-K01-12/13Z |
| E4 | W | has knowledge about the cultural conditions of international business | WE-ST2-MG-W05-12/13Z |

V. Course contents

Lectures

| Code | Description | D (15) | Z () |
|-----------|--|--------|------|
| W1 | Introduction to the International Logistics Management – overview | 2 | ... |
| W2 | International Supply Chain Management (SCM) | 2 | ... |
| W3 | IT and International Logistics Management – ERP software overview (SAP on-line) | 2 | ... |
| W4 | International transportation systems | 2 | ... |
| W5 | International logistics structures and networks management | 2 | |
| W6 | Strategic and operational information management in Logistics - towards Global Business Intelligence | 2 | |

| | | | |
|-----------|--|---|--|
| W7 | International Logistics Management – case study (The 10 Keys to Global Logistics Excellence by SupplyChainDigest / test of your Global Logistics capabilities) | 3 | |
|-----------|--|---|--|

Tutorials

| Code | Description | D (15) | Z () |
|-----------|--|--------|------|
| C1 | The decision process and the supply chain management: How to define the best strategy and become the global leader? | 2 | ... |
| C2 | International procurement management: How to select the best supplier on the international market? | 2 | ... |
| C3 | The international transportation systems: How to select the best mean of transportation? | 2 | ... |
| C4 | Supply and distribution chain optimization: How to evaluate the best geographical position of a new production / logistics center site? | 2 | ... |
| C5 | The international distribution network management: How to design the most effective international distribution network? | 2 | |
| C6 | Strategic Management and the International Logistics: How to find the balance between a concentration and diversification strategy? | 2 | |
| C7 | Business Intelligence and the International Logistics Management: How to design the effective strategic management cockpit? | 3 | |

VI. Methods of teaching

Lectures:

| Code | Description |
|-----------|-------------|
| N1 | Lecture |
| N4 | Discussion |
| N7 | Case study |

Tutorials:

| Code | Description |
|-----------|--------------|
| N3 | Presentation |
| N4 | Discussion |

| | |
|------------|--------------------|
| N5 | Group work |
| N6 | Simulation |
| N13 | Laboratory classes |

VII. Means of assessment

Tutorials' assessment

| Code | Description |
|-----------|---------------|
| F5 | Group project |

Lectures' assessment (final course grade)

| Code | Description |
|-----------|---------------------|
| P2 | Written examination |

VIII. Assessment criteria

*Learning outcome **E1** weight: 25%*

| | |
|---|-----|
| Not achieved required outcome (grade 2.0) | ... |
| Achieved the outcome to a satisfactory degree (grade 3.0) | ... |
| Achieved the outcome to a good degree (grade 4.0) | ... |
| Achieved the outcome to a very good degree (grade 5.0) | ... |
| Achieved the outcome to an exceptional degree (grade 5.5) | ... |

*Learning outcome **E2** weight: 25%*

| | |
|---|-----|
| Not achieved required outcome (grade 2.0) | ... |
| Achieved the outcome to a satisfactory degree (grade 3.0) | ... |
| Achieved the outcome to a good degree (grade 4.0) | ... |
| Achieved the outcome to a very good degree (grade 5.0) | ... |
| Achieved the outcome to an exceptional degree (grade 5.5) | ... |

*Learning outcome **E3** weight: 25%*

| | |
|---|-----|
| Not achieved required outcome (grade 2.0) | ... |
|---|-----|

| | |
|---|-----|
| Achieved the outcome to a satisfactory degree (grade 3.0) | ... |
| Achieved the outcome to a good degree (grade 4.0) | ... |
| Achieved the outcome to a very good degree (grade 5.0) | ... |
| Achieved the outcome to an exceptional degree (grade 5.5) | ... |

*Learning outcome **E4** weight: 25%*

| | |
|---|-----|
| Not achieved required outcome (grade 2.0) | ... |
| Achieved the outcome to a satisfactory degree (grade 3.0) | ... |
| Achieved the outcome to a good degree (grade 4.0) | ... |
| Achieved the outcome to a very good degree (grade 5.0) | ... |
| Achieved the outcome to an exceptional degree (grade 5.5) | ... |

Student may be awarded a positive final grade from the course provided that they achieve all learning outcomes at least to a satisfactory degree. The final grade is calculated according to the following formula:

$25\% * \text{ocena z realizacji efektu } \mathbf{E1} + 25\% * \text{ocena z realizacji efektu } \mathbf{E2} + 25\% * \text{ocena z realizacji efektu } \mathbf{E3} + 25\% * \text{ocena z realizacji efektu } \mathbf{E4}$

IX. Student workload

| Type of activity | Number of hours | |
|---|-----------------|-----------|
| | full-time | part-time |
| Contact hours with the teacher as set in the programme of study | ... | ... |
| Contact hours with the teacher during office hours (e.g. presentations, projects) | ... | ... |
| Contact hours with the teacher during tests and examinations | ... | ... |
| Preparation for classes (reading, preparing homework etc.) | ... | ... |
| Information gathering, preparation of results | ... | ... |
| Preparation of a report, project, paper, presentation, discussion | ... | ... |

| | | |
|-------------------------------------|-----|-----|
| Preparation for a test, examination | ... | ... |
| Total | ... | ... |
| Number of ECTS | ... | |

X. Course implementation matrix

| Learning outcomes | KEK | Objectives of the course | Course contents | Methods of teaching | Means of assessment |
|-------------------|----------------------|--------------------------|---------------------------------------|----------------------------------|---------------------|
| E1 | WE-ST2-MG-W01-12/13Z | C1 | W1 W2 W3 W4 W5 W6 | N1 N4 N7 | F5 |
| E2 | WE-ST2-MG-U01-12/13Z | C2 | C1 C2 C3 C4 C5 C6 C7 | N3 N4 N5 N6 N13 | P2 |
| E3 | WE-ST2-MG-K01-12/13Z | C3 | C1 C2 C3 C4 C5 C6 C7 | N3 N4 N5 N6 N13 | P2 |
| E4 | WE-ST2-MG-W05-12/13Z | C3 | W7 | N1 N4 N7 | F5 |

XI. References

Primary references

| No. | Description |
|-----|--|
| 1 | Gianpaolo, <i>Introduction to Logistics Systems Management</i> , Wiley & Sons, 2013. |
| 2 | John Mangan, Chandra Lalwani, Tim Butcher, Roya Javadpour, <i>Global Logistics and Supply Chain Management</i> , Wiley & Sons, 2011. |

Further references

| No. | Description |
|-----|--|
| 1 | Russel & Taylor, <i>Operations Management. Along the Supply Chain</i> , Wiley & Sons, 2009 |
| 2 | PowerPoint presentations: www.mgmt4all.com |

XII. Information on teachers

Person responsible for the course

| |
|------------------|
| Dr. Marian Krupa |
|------------------|

Teachers

| No. | Teacher |
|-----|------------------|
| 1 | Dr. Marian Krupa |