

## SYLLABUS OF THE COURSE

Faculty: **Faculty of Economics and International Relations**

Major: **Public economics and administration**

### I. BASIC INFORMATION

Name of the Course	<b>Social entrepreneurship in the global economy</b>
<i>Name of the Course in Polish</i>	<i>Przedsiębiorczość społeczna w gospodarce światowej</i>
Language of the Course	English
Code / Specialization within the Major:	
Study Profile:	ogólnoakademicki
Category of the Course	
Level of Studies	BA
Study Year and Semester	
Number of Hours <i>including the division between Lectures (L) and Tutorials (T)</i>	Full-Time Studies: 30
	Part-Time Studies: 18
Number of ECTS Credits	4

### II. AIMS OF THE COURSE

Symbol	Description
A1	Expose students to the field of social entrepreneurship and its role in the global economy
A2	Raise awareness of global and local challenges that social entrepreneurs can and do address
A3	Introduce students to the best and sustainable practices in the field of social entrepreneurship
A4	Provide framework for evaluating entrepreneurial opportunities in the social sector and know-how of establishing a social enterprise
A5	Raise environmental and social responsibility

### III. SUGESTED INITIAL REQUIREMENTS that are not obligatory, but will be helpful

No.	Description
1	Entrepreneurship introductory course and/or
2	Environmental course and/or

3	Local and regional development course and/or
4	Public policy introductory course and/or
5	Management introductory course

#### IV. TEACHING EFFECTS

(K – critical knowledge / S – skills and abilities / C – personal and social competences)

Symbol of the Effect	Type of the Effect	Description  <b>After completing the course, the student:</b>	Reference to Major Teaching Effects
E1	K	Is familiar with the basic theory of social entrepreneurship and understands its role as a tool for achieving lasting and significant social change	K_W01
E2	K/C	Demonstrates awareness of major global and local problems as well as understands how these challenges create entrepreneurial opportunity	K_W02 K_K12
E3	K	is familiar with numerous social entrepreneurship success stories and with the challenges and rewards of creating and developing social enterprises	K_W13
E4	S	Demonstrates an ability to rigorously analyse the economic, social and political contexts of a social business venture and necessary skills to implement ideas into actions including the ability to choose a legal form and apply non-traditional financing mechanisms	K_U03 K_U04 K_U05 K_U07
E5	C	Demonstrates attitudes of respect for the planet and its habitat, responsibility and citizenship for the community, as well as responsiveness to contemporary social challenges	K_K12

#### V. CONTENT OF THE COURSE

(L – Lectures, T - Tutorials)

No.	Themes and Topics	Numbers of Hours	
		L	T
1	Social entrepreneurship and why do we need it – antedecedents, theoretical pathways and definitions.	1	
2	Contemporary problems and why should we care.	2	1
3	Awareness + responsibility + citizenship = response	1	1
4	Completing not competing role of charity and government.	1	
5	How do global challenges create business opportunities.	1	
6	Case study		4
7	Local initiatives turn into successful business.	1	
8	Case study		4
9	Examining the ups and downs of creating a sustainable social enterprise.	1	
10	Non profit vs for profit: the problem of fit in organizational forms	1	
11	Legal foundations of establishing a social enterprise	1	
12	Traditional vs emerging financing mechanisms for the social sector.	1	

13	Cooperation as the only way forward – multiparty ventures.	2	1
14	Means and methods of scaling social impact.	1	1
15	Students' projects- presentation and debate	1	3
<b>Total Numbers of Teaching Hours:</b>		<b>15</b>	<b>15</b>

## VI. TEACHING METHODS

Symbol (N1 – N13) and description
N1 lecture with use of slides, videos, invited guests N3 Presentations N4 Discussion N5 Group work N7 Case study N11 Reflective blog writing (students)

## VII. STUDENT WORKLOAD

Type of Activities	Number of Hours	
	Full-Time Studies	Part-Time Studies
Contact hours with the professor/lecturer according to the study program (teaching hours)	30	18
Contact hours with the professor/lecturer within consultations (office hours)	5	10
Contact hours with the professor/lecturer during tests and exams		
Preparing for classes, including literature studying and homework	25	32
Collecting information and blog writing	30	30
Preparing the final presentation	10	10
Preparing for the mid-term exam, the final exam, tests		
<b>Total Number of Hours</b>	<b>100</b>	<b>100</b>
<b>Number of ECTS Credits</b>	<b>4</b>	<b>4</b>

## VIII. ASSESMENT POLICY: EVALUATION METHODS

Partial Grades (F1-F10 – symbol and description):	
F6	Individual reflective blog devoted to social entrepreneurship containing reflective comments on each lecture plus magazine, newspaper, journal findings with reflective comments – up to 30 points
F8	Work in class (case study) – up to 20 points
F5	Research on a chosen social or environmental issue with compulsory elements: - up to 40 points <ul style="list-style-type: none"> <li>- Description of the problem</li> <li>- Existing for profit/non-profit solutions</li> <li>- Interview with relevant parties</li> <li>- Suggested new solutions with recommended organizational form, financing and business model</li> </ul>
F4	Group presentation – up to 10 points
Final Grade (P1-P4 – symbol and description):	

	Final grade is determined by the total of earned points providing that student earns at least 50% of points within each group of points.
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## IX. ASSESMENT POLICY: EVALUATION CRITERIA

<b>Evaluation Criteria:</b> Please describe in details how and with what methods the particular teaching effects achievement will be reviewed. (K – critical knowledge / S – skills and abilities / C – personal and social competences)		
<b>E1</b>	<b>K</b>	<b><i>Is familiar with the basic theory of social entrepreneurship and understands its role as a tool for achieving lasting and significant social change</i></b> <b>This effect will be evaluated by the total of points gained in group F6</b>
For the grade 2.0		Obtains less than 50% of required points
For the grade 3.0		Obtains 50%-60% of required points
For the grade 3.5		Obtains 60%-70% of required points
For the grade 4.0		Obtains 70%-80% of required points
For the grade 4.5		Obtains 80%-90% of required points
For the grade 5.0		Obtains 90-100% of required points
<b>E2</b>	<b>K/S</b>	<b><i>Demonstrates awareness of major global and local problems as well as understands how these challenges create entrepreneurial opportunity</i></b> <b>This effect will be evaluated by the total of points gained in group F5</b>
For the grade 2.0		Obtains less than 50% of required points
For the grade 3.0		Obtains 50%-60% of required points
For the grade 3.5		Obtains 60%-70% of required points
For the grade 4.0		Obtains 70%-80% of required points
For the grade 4.5		Obtains 80%-90% of required points
For the grade 5.0		Obtains 90-100% of required points
<b>E3</b>	<b>K</b>	<b><i>Is familiar with numerous social entrepreneurship success stories and with the challenges and rewards of creating and developing social enterprises</i></b> <b>This effect will be evaluated by the total of points gained in group F8</b>
For the grade 2.0		Obtains less than 50% of required points
For the grade 3.0		Obtains 50%-60% of required points
For the grade 3.5		Obtains 60%-70% of required points
For the grade 4.0		Obtains 70%-80% of required points
For the grade 4.5		Obtains 80%-90% of required points
For the grade 5.0		Obtains 90-100% of required points
<b>E4</b>	<b>S</b>	<b><i>Demonstrates an ability to rigorously analyse the economic, social and political contexts of a social business venture and necessary skills to implement ideas into actions including the ability to choose a legal form and apply non-traditional financing mechanisms</i></b> <b>This effect will be evaluated by the total of points gained in group F5 and F4</b>
For the grade 2.0		Obtains less than 50% of required points
For the grade 3.0		Obtains 50%-60% of required points

For the grade 3.5		Obtains 60%-70% of required points
For the grade 4.0		Obtains 70%-80% of required points
For the grade 4.5		Obtains 80%-90% of required points
For the grade 5.0		Obtains 90-100% of required points
<b>E5</b>	<b>C</b>	<b><i>Demonstrates attitudes of respect for the planet and its habitat, responsibility and citizenship for the community, which are necessary for responding to contemporary social challenges</i></b> <b>This effect will be evaluated by the total of points gained in group F6</b>
For the grade 2.0		Obtains less than 50% of required points
For the grade 3.0		Obtains 50%-60% of required points
For the grade 3.5		Obtains 60%-70% of required points
For the grade 4.0		Obtains 70%-80% of required points
For the grade 4.5		Obtains 80%-90% of required points
For the grade 5.0		Obtains 90-100% of required points

## X. REFERENCES AND COURSE MATERIALS

Basic literature:
Literature is not available to students – the university library does not hold any books on the topic Recommended textbook: J. Wei-Skillern, J. E. Austin, H. Leonard, H. Stevenson “Entrepreneurship in the Social Sector”
Supplementary literature:
Lecture notes, hand-outs, websites, on-line articles, videos

## XI. ADDITIONAL INFORMATION

The core of this course is gain interest in a social or environmental issue that each student will research during the line of the course in multiple ways and present the findings along with creative solutions at the end of the course.
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## XII. PROFESSORS AND COORDINATORS

Course coordinator (the person responsible for the course):
Dr Agnieszka Żur
Professors/Lecturers (all teaching instructors):
1.Dr Agnieszka Żur