

**D****Erasmus Policy Statement (Overall Strategy)*****D. Erasmus Policy Statement (Overall Strategy)***

The Institution agrees to publish this overall strategy (all three parts) on its website within one month after the signature of the Erasmus Charter for Higher Education by the European Commission.

Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees. (max. 5000 characters)

Original language [EN]

Cracow University of Economics (CUE) is implementing its strategy up to the year 2020; the strategy describes its teaching and research activities as well as management issues.

In the area of teaching activities international cooperation and the internationalization of study programmes represent one of our strategic goals. Consequently, the University assumes that in the coming years most full-time students will be completing at least one semester of studies at overseas universities. This trend will be stimulated by the full use of ECTS – individual university programme paths, as well as by the selection of major programmes and new offerings of overseas study programmes. It is also important to encourage students to participate in overseas internships, thus enabling them to gain international experience corresponding to their programmes at the home university. The University also intends to introduce ECTS points for internships. Another significant objective of the strategy is to make the educational offering more attractive for overseas students by offering additional programmes held in English at all levels as well as by improvements in infrastructure, IT systems and library resources in English.

In its international operations the University seeks to achieve a leading position as an economic and social research centre in Poland, and in selected areas – a major position in international research studies. The monitoring of the concluded agreements is a significant tool of the internationalization strategy. It aims to make an effective use of international agreements, verify the status of implementing agreement provisions as well as to evaluate the impact of agreements on improvements in the teaching process and implementation of modern educational solutions.

CUE is actively engaged in a number of European and non-European programmes and projects and intends to continue this policy in the coming years. The implementation of this strategy requires involvement of various representatives of scientific, teaching and administration staff and the commitment of qualified administration workers who possess necessary knowledge and experience. A major challenge is posed by the necessity to tighten cooperation between teaching and research staff and administration workers based on the exchange of experience and the awareness of the significance of the implemented goals.

Depending on the character of particular programmes and projects, the concluded agreements are based on various criteria. In the case of mobility projects they include a language of teaching and the compatibility of the offered programmes with CUE's syllabuses.

Priority is given to cooperation with the institutions of higher learning which have long-term experience of international mobility programmes and international cooperation and which follow strict standards of services for their beneficiaries. It is also important to incorporate other activities into a given partnership programme (Mundus, Intensive programme, Double Degree programme, etc.) apart from student and staff exchange projects.

In the area of programmes supporting research and teaching programmes the University follows international trends and attributes greater significance to the international experience (research programmes, publications and teaching) of its staff members. One of the strategic priorities is development of partnerships and joint programmes which facilitate sharing best practice with other schools and cooperation with business.

The University tries to diversify its offerings in terms of the scope of their geographical extent. A key role is played by a wider range of international programmes for CUE's community as well as by the increasing of its attractiveness for overseas students and research workers. A well-developed network of partner universities offers a great opportunity for CUE's international expansion.

The double diploma programme was introduced 10 years ago as a result of the chancellor's ruling concerning student admission and overseas programme procedures and relevant changes to University regulations. The programme is supervised by a coordinator who offers administrative assistance to students at the home and host universities. The programme is based on 15 agreements with schools from Germany, France, Spain and the USA, offering exchange programmes for BA and MA students. All applicants are interviewed, ensuring participation of best students in this prestigious programme. The University seeks to extend its international offerings under the double diploma programme as well as by engaging in such programmes as Erasmus Mundus.

If applicable, please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects in teaching and training in relation to projects implemented under the Programme. (max. 2000 characters)

Original language [EN]

Cracow University of Economics attributes great significance to scientific cooperation with a number of overseas universities and research centres. Such cooperation is based on the appropriate mechanisms for supporting overseas internships for junior research workers. Staff members are encouraged to conduct their classes in English and to make use of modern methods following contemporary trends.

Cracow University of Economics participates in the activities of a local consortium which promotes CUE's Framework Programme. As part of the consortium's activities the University is running the European Programme Contact Point for the exchange of information between entities interested in joint projects.

The strategy also focuses on tightening international cooperation in teaching and research work, making use of such tools as an IT platform for establishing local and overseas contacts, obligatory participation in overseas research centres and increased participation of teaching and research workers in scientific conferences. Because of the key significance of bilateral cooperation and exchange of experience, the University intends to create a special system for hosting to foreign guests.

The University is engaged in implementing BA, MA and PhD programmes held in English. They include teaching cooperation with overseas universities based on such programmes as TEMPUS, MUNDUS, STAIR ATLNTIS, MPA (Management in Public Administration). The University intends to implement new projects in the future.

Please explain the expected impact of your participation in the Programme on the modernisation of your institution (for each of the 5 priorities of the Modernisation Agenda\*) in terms of the policy objectives you intend to achieve. (max. 3000 characters)

Original language [EN]

Through implementing its strategy Cracow University of Economics seeks to raise the level of educational standards to prepare its students to enter European and other labour markets and to be an attractive target for foreign students. International experience gained as a result of effective and extensive international cooperation, the knowledge of educational trends, qualified staff members who are experienced in international cooperation and speak foreign languages as well as competent teaching, research and administration workers will contribute to improvements in the quality of education and its practical applications.

A key role in ensuring high educational standards is played by increased international mobility and cross-border cooperation based on the hitherto fruitful contacts including e.g. Visegrad projects.

To achieve the above objectives it is necessary to combine higher education, research work and business with regional development projects (e.g. "Seminars with professionals"). Communication, experience exchange and collaboration within these three spheres is crucial in order to create and provide educational offer that responds to local and international market demand and standards and strengthen position of graduates and as well as widen professional perspectives.

Participation in the programme necessitates the development of and compliance with appropriate standards as well as meeting a number of requirements related to management and financing. International programmes constitute an integral part of University activities, and the gained knowledge will be used in practice improving the quality of management based on international standards.

\* COM (2011) 567 (<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0567:FIN:EN:PDF>)

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## Endorsement of the application

*I, the undersigned, legal representative of the applicant institution,*

*certify that the information contained in this application is complete and correct to the best of my knowledge. All Programme activities will be implemented on the basis of written agreements with the relevant authorities of the partner institutions;*

*agree to the content of the Erasmus Charter for Higher Education (ECHE) application outlined above and commit my institution to respect and observe these obligations;*

*agree to the publication of the Erasmus Policy Statement by the European Commission*

*Place: Kraków*

*Name: Prof. Andrzej Chochól Date (dd/mm/yyyy): 07/05/2013*

*I have read and accept the Privacy statement*

Original signature of the legal representative of the Institution (as identified in section A.2 above)

REKTOR

Prof. UEK dr hab. Andrzej Chochól

Original stamp or seal of the Institution

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