



CRACOW
UNIVERSITY
OF ECONOMICS



INTERNATIONAL
COOPERATION

INTERNATIONAL COOPERATION

Cracow University of Economics



01

Background

02

**International
Cooperation**

03

**Educational offer in
English – full-time**

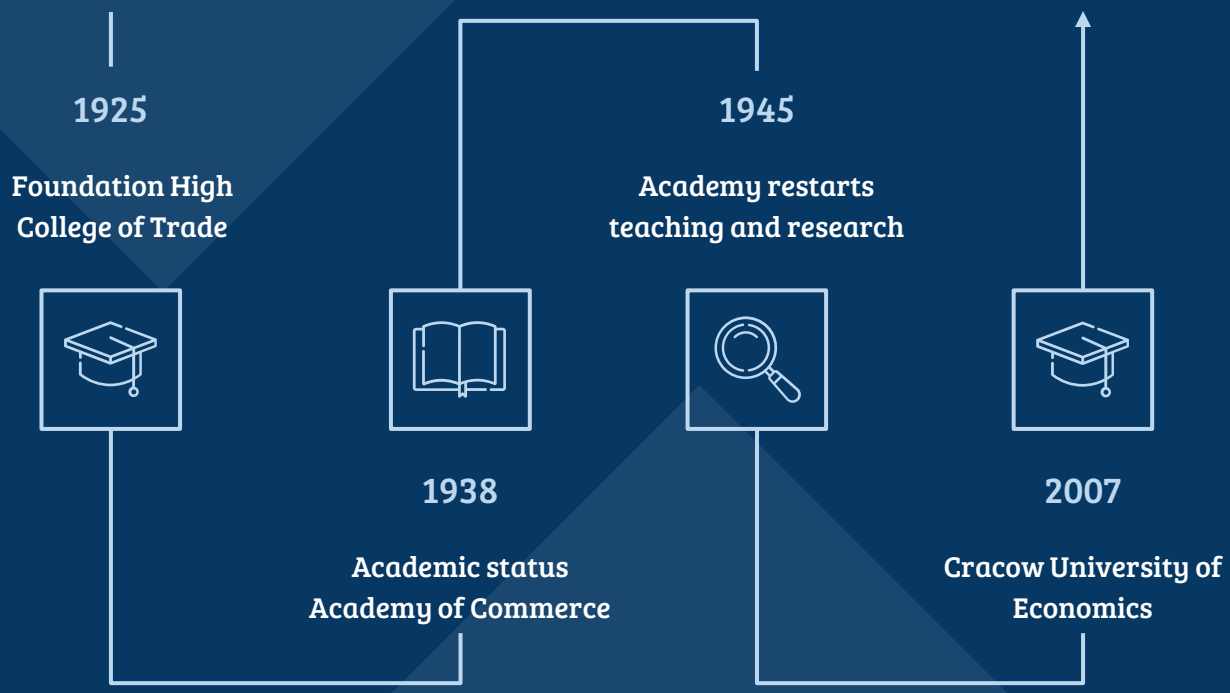
04

**Scientific and research
activities**



01

BACKGROUND





Type

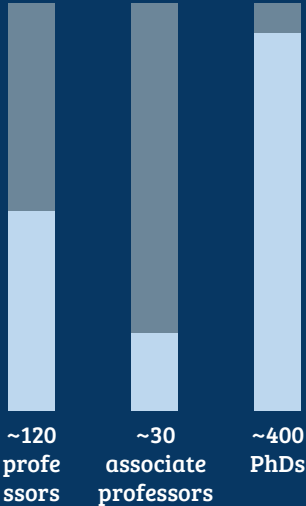
Public University



Disciplines

Economics, Finance, Law, Management, Public Administration, Spatial Management and Urban Planning, Product Quality Management, Humanities

Academic personnel



Bachelor - 6 semesters
Master - 4 semesters
PhD - 6 semesters

MBA and post-diploma programs



16 000 students



- **>250 PARTNERS IN:**

Asia, South Africa, Australia, Europe, Middle East, North and South America

- **MOBILITY PROGRAMMES:**

Erasmus+ KA 131 and KA 171, Double Diploma, CEEPUS, Santander, Education EEA, STEP Japan, Transekonomik, bilateral agreements



02

INTERNATIONAL COOPERATION



Accreditations:

- Association of Chartered Certified Accountants (ACCA)
- European Association for Public Administration Accreditation (EAPAA)
- European Programme Accreditation System (EPAS) – Cracow Business School
- International Coach Federation – postgraduate studies „Academy of coaching”
- EAQUALS (Evaluation and Accreditation of Quality Language Services)



Networks:

- Network of International Business and Economic Schools (NIBES)
- The European University Association (EUA)
- European Business Consortium (EBC)
- University Network of the European Capitals of Culture (UNECC)
- Central European Exchange Program for University Studies (CEEPUS)
- European Universities Public Relations and Information Officers (EUPRIO)
- The Polish Association of Centers for Technology Transfer (PACTT)
- European Network of Business Schools (ENBS)

MORE THAN 250 PARTNER UNIVERSITIES AROUND THE WORLD



**Student`s
exchange
programs**



**International
research**



Summer schools



**International
projects**



**Conferences,
events**



**Blended Intensive
Programmes**



**Forums of
exchange of
good practices**



**International
strategies**



03

**EDUCATIONAL
OFFER IN ENGLISH –
FULL-TIME**



BACHELOR'S STUDIES

Corporate
Finance and
Accounting

International
Business

Applied
Informatics

Modern
Business
Management



MASTER'S STUDIES

Corporate
Finance and
Accounting

International
Business

Global
Finance and
Accounting

Applied
Informatics

Modern
Business
Management

Public
Economy and
Administration

AND ALSO:

Part-time Ph.D. Studies in Economics, Finance and Management (EFM)

SHORT EDUCATIONAL PROGRAMMES



ENGLISH TRACK

- 100 courses in English on BA and MA level
- Students from 48 countries



PREPARATORY COURSES

- Polish Path
- English Module
- Polish Module
- Basic Language Course (Spanish, French)



Other

- Scandinavian Module
- Summer with German Language
- Study tours
- Summer school programme upon request



04

**SCIENTIFIC
AND RESEARCH
ACTIVITIES**



1

Scientific research areas:

- economic knowledge
- technical, biological and chemical sciences
- the humanities

2

Publications e. g.:

- CUE research paper series in various disciplines
- „Argumenta Oeconomica Cracoviensia”
- „EMERGO” – Journal of Transforming Economies and Societies

3

Online publications e. g.:

- „Ekonomia On Line”
- „Euro Limes”
- „Encyclopedia of Management – „M-files”/WIKI

4

International Research Projects

- Horizon 2020
- Horizon Europa
- Erasmus+ KA2
- Interreg Central Europe



RESEARCH AND DEVELOPMENT KNOWLEDGE TRANSFER

- Research projects
- Consultancy or advisory services
- Development and optimising of functioning relevant economic operator
- Knowledge-based economic development
- Professional trainings
- Diverse operational expert groups
- Partner in projects e.g.

„CORSHIP – Corporate Entrepreneurship Education
Connecting Enterprises, Start-ups and Universities”

„INSPIRE - Introducing Social Entrepreneurship in
Indonesian HEI”

BUSINESS ENVIRONMENT

- Business-academia special training programs
- Seminars with professionals
- Academic Career Center
- Krakow city – outsourcing center
- Krakow Technology Park
- Supporting business and economic development of Małopolska
- Promoting business cooperation
- Economic development of Małopolska
- University-business technology transfer
- Spin-off companies

Partnerzy



Partner medyczny

Partner medalny



Pozostali partnerzy





Thanks!



Do you have any questions?

International Programmes Office
www.bpz.uek.krakow.pl