



ETSEAMN
INTERNATIONAL

ETSEAMN STAFF TRAINING PROGRAMME

1st USM VALENCIA

05.03.2025 – 07.03.2025

**Internationalization & Benchmarking in
University Sports Management**

Building advanced competences for

University Sports Officers



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA



Escola Tècnica Superior
d'Enginyeria Agronòmica
i del Medi Natural

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Providing key skills for University Staff

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View our *videoclips:*



DESCRIPTION

‘USM Valencia’ is a three-day international **training and job shadowing** event that aims to improve the key professional skills of Sports Officers from ETSEAMN Partner Institutions. It is specifically addressed to teams of officers looking for an inspiring and motivating training experience abroad.

INTENDED OUTCOMES

Upon completing the course, participants will have strengthened their innovation, communication, and decision-making skills, reinforced their professional self-esteem, and increased their competence in University Sports Management and Administration through benchmarking with international peers from other Institutions.

EVENT STRUCTURE

The event lasts **15 hours**, divided into five hours of work sessions per day.

Fees: 425 € per person, including work materials, coffee breaks, welcome *paella* meal, and farewell lunch.

EVENT COORDINATOR

Prof. Dr. Vicente Castell, Head of IRO ETSEAMN
Claudio Benavent, International Officer IRO ETSEAMN

Elena Betés, Staff Training Programs Specialist IRO ETSEAMN

Coaches and Lecturers are qualified staff and faculty from different UPV Schools and Departments

COACHING AND TRAINING METHODS

Small work groups are created along the scheduled activities. Sessions involve specific coaching workshops, group dynamics, topic oriented seminars, open debate, applied IT training, team work, and a powerful human-based operative framework.

DATES AND LOCATION

Wednesday, 05.03.25 to Friday, 07.03.25

Place: ETS Ingeniería Agronómica y del Medio Natural (ETSEAMN).

Universitat Politècnica de València (UPV).
Camí de Vera s/n. 46022 València, Spain.

TRAVEL, LIVING AND ACCOMODATION EXPENSES

Participants are expected to obtain *Erasmus+ Staff Mobility* grants from their home Institutions.

INFORMATION

Pre-registration deadline: 5th February 2025

Fee payment deadline: 19th February 2025

Maximum number of participants: 48

Cancellation policy: no registration fees will be refunded within 15 days prior to the start of the course.

Pre-registration link:

<https://forms.gle/g4pJQFFUgxVU3p1z8>

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TIMETABLE

	Wednesday	Thursday	Friday
8:30	Introduction (1)	Good-morning Meeting (4)	Good-morning Meeting
9:15	Job Shadowing (2)	Job Shadowing	Job Shadowing
10:15	Break	Break	Break
11:00	Sports Development Workshop (3)	Sports Development Workshop	Sports Development Workshop
14:30	Welcome Lunch	End of session	Farewell Lunch
16:00	End of session		End of session

- (1) UPV basic information, participants welcome and program description
- (2) Three groups of participants will be created, each of them attending three different Training & Job Shadowing sessions:
 - Challenges and Trends in University Sports.
 - Sustainable University Sports.
 - University Sports Management Strategies.
- (3) Two groups of participants will be created for joining one of the following workshops:
 - Generic Sports Development
 - Specific Sports Development
- (4) Presentation of selected University Sports Administration topics for monitored open debate

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GOOD-MORNING MEETING

Topic-oriented seminars for University Sports Officers/Administrators

1. The upload/download Paradise
2. First give then take
3. The role of the University Sports Officer

SPORTS DEVELOPMENT WORKSHOPS

Generic Sports Development

1. Club Development and Training
2. Sport Tournaments and Competitions
3. Recreation and Health Initiatives

Specific Sports Development

1. Women into sport
2. Inclusivity in sports
3. Community sports development

View our Videoclips:  

Enjoy the Experience!



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