

# THIRD INTERNATIONAL SEMINARS WEEK

## DATE

23<sup>rd</sup> to 27<sup>th</sup> of June 2025

## LOCATION

Wiesbaden Business School  
RheinMain University of Applied Sciences



# INTRODUCTION

## Third International Seminars Week at Wiesbaden Business School

We are pleased to announce the third International Seminars Week at Wiesbaden Business School, campus of RheinMain University of Applied Sciences. This five-day event, which will take place from June 23<sup>rd</sup> – 27<sup>th</sup>, 2025, is designed to strengthen relationships with our international partners and to promote mutual exchange and learning among faculty members from different countries.

It is an excellent opportunity to connect with colleagues from around the world, share knowledge and experiences, and build lasting relationships. Unfortunately, the number of participants is limited, so we encourage you to register early to secure your place. We look forward to seeing you soon at Wiesbaden Business School!



## LECTURERS CONTRIBUTION

Participants from European partner institutions can apply for an **Erasmus+** teaching grant through their institution's International Office.







We guarantee that you will be able to teach enough hours to receive funding under this program.

As our courses are 2 x 45 minutes, you should be prepared to repeat your session. In this way, you will be able to guarantee at least the four hours required by the Erasmus+ program. We also invite you to participate in workshops.

# LECTURERS CONTRIBUTION

In order to exchange views on important economic and business issues and to promote internationalization, we would like to invite you to prepare your presentations on various topics in English. You are also welcome to propose your own ideas and indicate this when registering.

## PROGRAM

 <b>BUSINESS INTELLIGENCE &amp; AI</b>	 <b>HUMAN RESOURCES</b>
 <b>MARKETING</b>	 <b>LOGISTICS</b>
 <b>ECONOMICS</b>	 <b>STRATEGIC MANAGEMENT</b>

Monday 23/06	Tuesday 24/06	Wednesday 25/06	Thursday 26/06	Friday 27/06
08:00 – 13:00 Lectures	08:00 – 13:00 Lectures & workshops	08:00 – 13:00 Lectures	08:00 – 13:00 Lectures & workshops	08:00 – 13:00 Exchange with int. WBS colleagues
13:00 Welcome-Lunch	13:00 Lunch	13:00 Lunch	13:00 Lunch	13:00 Lunch
15:00 – 20:00 Lectures and Workshops	15:00 – 20:00 Excursion to the majestic Rheingau	15:00 – 20:00 Lectures	15:00 – 20:00 Lectures	14:00 Leisure time /Departure
17:00 Wiesbaden Food Walk		Social Activities	Official ISW dinner	

It is a five-day program that combines lectures and social and cultural activities in and around Wiesbaden, such as excursions to the beautiful Rheingau. Therefore, we recommend not to leave before Friday.

# HIGHLIGHTS OF THE WEEK

By bringing together guest lecturers from around the globe the International Seminars week offers you inspiring academic exchange and cultural exploration. Insightful workshops and engaging social events await you here at Wiesbaden Business School!

## COILs and Co-Teaching: The Internationalization of Future Skills, Language Skills and Subject-Specific Teaching and Learning



Hubertus Weyer/ Max Stern Yezreel College  
24.2.2025

Collaborative Online International Learning (COIL) projects and Co-Teaching are innovative examples of effective, constructivist teaching and learning methods that diverge from traditional instructional approaches. This workshop will serve to disseminate the methodology of COIL and Co-Teaching projects by showcasing selected projects which have been implemented at Wiesbaden Business School over the past two years. International project partners will contribute to this one-day hybrid workshop. The detailed program will be finalized going forward. Feel free to contact Hubertus Weyer [hubertus.weyer@hs-rm.de](mailto:hubertus.weyer@hs-rm.de) if you have any questions.



Source copyright (c) Andreas Schlote  
([www.andreasschlote.de](http://www.andreasschlote.de))

### Hello Beautiful Wiesbaden!

Explore Wiesbaden and one of Germany's most beautiful regions through exclusive excursions and social activities while connecting with fellow academics in an informal setting! With German summertime the city awakens in colourful hustle & bustle and offers a unique cultural and historical experience!



Malerwinkel von Bacharach am Rhein: ©  
mojolo - fotolia.com

### Majestic Rheingau

Experience the beauty of the Rheingau! This scenic excursion takes you through Germany's famous wine region, where you'll explore historic vineyards, enjoy picturesque views of the Rhine, and taste some of the region's finest wines!

# TRANSPORTATION & ACCOMODATION

Wiesbaden is located approximately 40 km west of Frankfurt am Main and there is a direct train connection from Frankfurt Airport to Wiesbaden Central Station. We recommend taking the train as it is the most convenient and cost-effective mode of transportation, trains run every 30 minutes.

We understand that finding suitable accommodation can be challenging, so we will provide a list of recommended hotels and other options after the registration process. We encourage you to book your accommodation as soon as possible. Demand might be high in June (European summer time).

## CONTACT:

[internationalweek-wbs@hs-rm.de](mailto:internationalweek-wbs@hs-rm.de)



Prof. Dr. Marina Grusevaja  
Vice Dean and  
Head of International  
Office



Idris Ayten  
Student  
Assistant



Carina Heit  
Student  
Assistant



Isabelle Meissner  
Student Coordinator  
Incomings



Helena Schiefer  
Student Coordinator  
Outgoings



**PLEASE REGISTER BEFORE MAY 12<sup>th</sup>**

Since we can only accept a limited number,  
we go by the principle:

**first come, first served!**

We look forward welcoming you for teaching and  
networking at Wiesbaden Business School. Please scan  
the QR code or klick on the [link](#) to fill out the form.