



**KRAKOW
UNIVERSITY
OF ECONOMICS**
1925 – 2025

**International Week 'Beyond
100 years – Shaping the future
of Global Business'**

26–30 May 2025

Krakow University of Economics is celebrating its 100th anniversary this year. In May we will be ringing in the university's centenary! Friends and colleagues will be coming from far and wide to help us celebrate the momentous occasion. International Week will be held at the same time, as part of the main celebration.

Programme

26 May, Monday

Building G, room 13

9.00 am	Registration, welcome speech
10.00 am	Ice breaker game
1.15 pm	Lunch
2.00 pm	Lecture 'The global Business Services sector in Krakow'
3:30 pm – 6:00 pm	Lectures by employees of City Hall and The Krakow Festival Office: <ul style="list-style-type: none">• 'Sustainable tourism and environmental protection'• 'Working with local communities'• 'Educating and empowering visitors'• 'Cultural heritage marketing'

27 May, Tuesday

Building G, room 13

9.30 am	City tour <i>Meeting point: Barbican, Basztowa St.</i>
1.30 pm	Lunch

2.30 pm – 4.00 pm	Panel Discussion 'Shaping Tomorrow's Global Business Landscape: Interdisciplinary Insights on Challenges for Business, Research, and Learning'
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6.00 pm	International Banquet in Restaurant Hawelka <i>Main Market Square 34</i>
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28 May, Wednesday

Morning free to visit important local sites

Including Wieliczka or Auschwitz (special discounts from a travel agency will be available)

or optionally:

9.30 am	Main celebration of KUE's the 100th Anniversary <i>The KUE' Sports Hall</i>
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2.00 pm	Anniversary Banquet <i>Upon Your registration</i>
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7.00 pm	Jubilee concert 'Philharmonic Futura' <i>The KUE' Sports Hall (optional)</i>
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29 May, Thursday

Building G, room 13

9.30 am	Parallel workshops: <ul style="list-style-type: none">• Teachers' workshop: Individualization of the learning journey in higher education.• Research workshop: What makes 'successful' research?• Professional Staff workshop: How to manage everyday goals and priorities.
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1.30 pm	Lunch
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30 May, Friday

Building G, room 13

10.00 am Final workshop:
Community Engagement in Higher Education –
Responsible KUE.

And

Closing ceremony

KUE has experience in projects on Sustainable Development programs based on the environment of Krakow. KUE cooperates with the City Hall, cultural institutions, and ensures social responsibility as "Responsible KUE" with activities focused on art, ecology and civil society. As a research institution, KUE conducts high-quality research and shares it with the community, and, above all, with students.

1.30 pm Farewell lunch

With this legacy we invite you to experience the KUE heritage and a living culture during our celebration and International Week.

Please join IW Facebook group:
www.facebook.com/groups/674379322748100

Silver Partner of the International Week 2025



The Municipality of Krakow