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# **2025 Visit to the University of Economics in Krakow, Poland**

## **Summary of Participation in the Erasmus+ Short- Term Training Program**

From December 15th to 19th, 2025, Xu Xiaoya from the Academic Affairs Office and Yan Dan from the International Exchange Office participated in a short-term administrative exchange training program in Poland, funded by the EU Erasmus+ program and hosted by the Krakow University of Economics (KUE). The training program was rich and diverse, covering core components such as campus visits, discussions with staff from the foreign Academic Affairs Office and International Exchange Office, meetings with senior leaders of the Polish university, classroom observations, and discussions with students and faculty from both universities. Upon completion of the training, both participants successfully completed all learning tasks and received official training certificates.

### **a、 Basic Information**

The Krakow University of Economics (KUE) is a modern university founded in 1925 and one of Poland's largest centers for economic research and science. The university celebrated its 100th anniversary in 2025.

KUE offers undergraduate, graduate, and doctoral programs and courses, currently comprising four faculties: Economics and Finance, Law, Economics and Public Administration, and Management and Quality Sciences; it boasts 13 teaching buildings and 14 computer labs. The university has excellent sports facilities, including a dedicated gymnasium, swimming pool, large outdoor sports field, and various other sports fields and facilities. The student body numbers approximately 15,000. Currently, KUE offers over 30 courses in Polish and English-language studies, including graduate programs and the renowned MBA program.

Our university and KUE signed a cooperation framework agreement in 2014 to cooperate in areas such as student and faculty exchanges, teaching and research collaboration. To date, our school has successfully applied for and received approval for 16 phases of the EU Erasmus+ program, providing more exchange opportunities for Chinese and international faculty and students.

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Erasmus+ is an EU education funding program covering general education, vocational education, youth, and sports. This program enhances international cooperation in education by increasing young people's overseas study and work experience, improving their knowledge, skills, and abilities required for employment. Through various activities, it embodies transnational cooperation and complements and synergizes with other EU projects and policies, thereby achieving added value.

**b、 Introduction to Official Visits**

On the morning of December 15th, we visited the KUE campus, library, canteen, administration building, and teaching buildings.



KUE Teaching Building

On the afternoon of December 15th, we observed Professor Krzysztof Wach's innovation and entrepreneurship class in the Department of International Trade and actively interacted with students.



### Observing and Auditing Innovation and Entrepreneurship Classes

On the morning of December 16th, we visited Ms. Aneta Powroźnik, Director of the Education Quality Assessment Center of the Academic Affairs Office, and related teachers for a discussion.



### Visiting the Education Quality Evaluation Center of the Academic Affairs Office

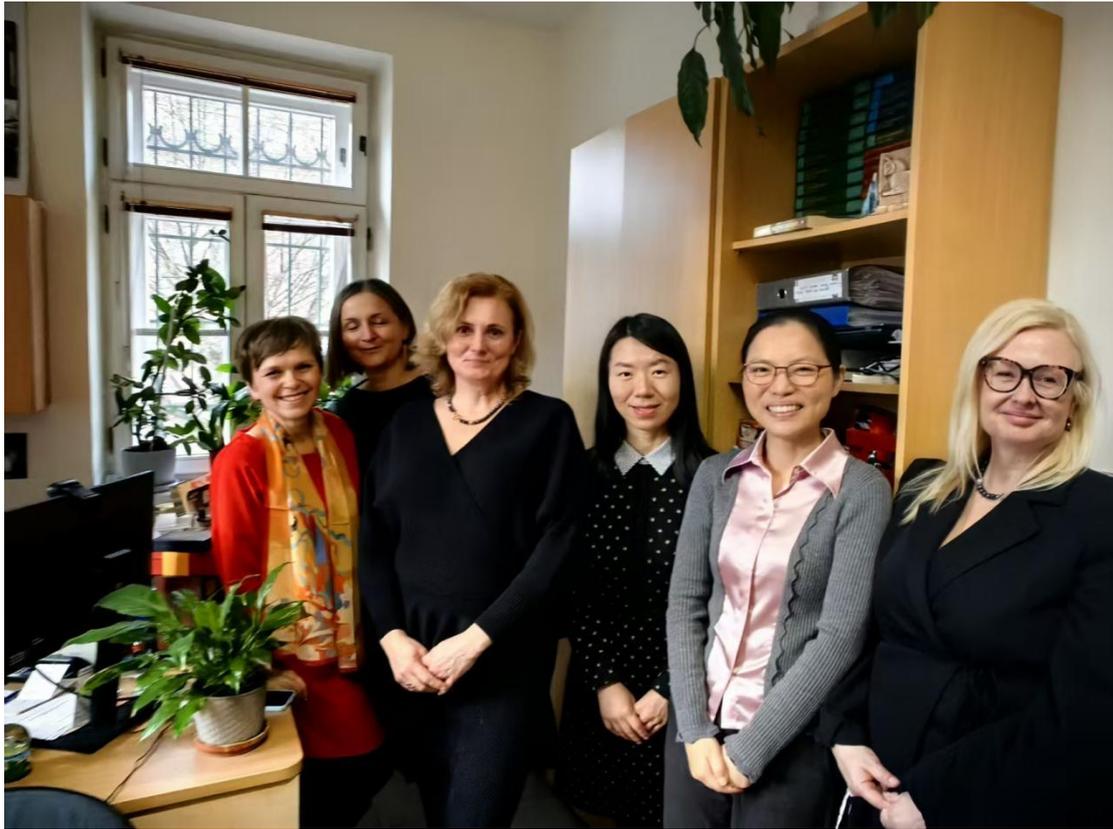
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On the afternoon of December 16th, gave a presentation on the school's exchange program and answered questions from Pawel Franciszek, a KUE exchange student visiting our school next semester.



Meeting with KUE Exchange Students

On the morning of December 17, visited and held discussions with relevant leaders and teachers of the International Projects Office and the International Relations Office of the Office of International Exchange.



#### Visiting the Office of International Exchange

On the afternoon of December 17th, met with Zhang Shunan, a student from our school who is going to KUE for exchange.



#### Visiting Our School's Exchange Students in KUE

On the morning of December 18th, visited the KUE principal, vice-principals, and other members of the leadership team. Met with KUE principal Dr. Bernard Ziębicki, vice-principal Professor Sławomir Śmiech in charge of law, finance, and human resources, and vice-principal Professor Łukasz Mamica in charge of international

affairs, presented gifts, and had friendly conversations.



Taking a photo with the KUE principal



Group Photo with the Vice President in Charge of Foreign Affairs

On the afternoon of December 18th, met with teachers and students interested in participating in the Erasmus+ program at our school.



Group photo with teachers interested in participating in the Erasmus+ program at our school



Group photo with students interested in participating in the Erasmus+ program at our school

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On the morning of December 19th, a discussion was held with relevant staff from the KUE International Exchange Office.



Group photo with teachers from the KUE International Exchange Office  
On the afternoon of December 19, I met with Kordian Jan Malinowski, an alumnus of our school in Poland.



Group Photo with Alumni of Our University

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### **C、Gains and Insights**

#### **(I) Meeting with the Academic Affairs Evaluation Center to Build Consensus on Education Quality**

1. Gain a deeper understanding of the scientific and comprehensive operating mechanism of the KUE Education Quality Assessment Center.

The center, relying on the collaborative management framework of the university and colleges, has constructed a closed-loop operation system of "standard setting - process monitoring - result feedback - improvement and enhancement". At the university level, the center takes the lead in formulating unified educational quality assessment standards for the entire university, covering core aspects such as curriculum design, teaching implementation, and student evaluation, ensuring the standardization and authority of the assessment work. At the departmental level, special assessment liaison posts are set up to accurately connect with the actual teaching of each major, collect front-line teaching quality data and feedback, and ensure the precise implementation of the assessment work. At the same time, the center has established a diversified assessment subject participation mechanism, attracting teachers, students, industry experts, etc. to participate in educational quality assessment, forming a comprehensive and multi-dimensional quality supervision network, providing a solid institutional guarantee for ensuring the quality of education and teaching at the university.

2. Clarify the center's practical path in empowering teachers' teaching with AI.

The center actively promotes the deep integration of artificial intelligence technology with teachers' teaching work, and has built a full-chain empowerment system of "AI diagnosis - precision training - effect tracking". In the teaching diagnosis stage, the center uses an AI teaching analysis system to intelligently analyze teachers' classroom teaching videos, courseware materials, student answer data, etc., to accurately identify teachers' strengths and weaknesses in teaching methods, interactive design, and explanation of key points and difficulties, and form personalized teaching diagnosis reports; in the precision training stage, based on the teaching diagnosis results, the center offers targeted AI-empowered teaching training courses, covering practical content such as intelligent courseware production, online and offline blended teaching design, and the application of AI learning analysis tools, and adopts a training model of "theoretical explanation + practical exercise + case sharing" to improve teachers' ability to use AI technology to optimize teaching; in the effect tracking stage, the center tracks the teaching effect of teachers after applying AI technology through subsequent teaching quality evaluation data comparison, student satisfaction surveys, etc., and continuously optimizes the empowerment plan to form a virtuous cycle.

3. Clarify the reference significance for improving the quality of education and teaching at our university.

Regarding the construction of operational mechanisms, our school can learn from KUE's two-tier collaborative management model at the school and college levels, improve the organizational structure of education quality assessment, clarify the division of responsibilities at each level, and promote the deep integration of assessment work with teaching practice. At the same time, we can introduce diversified assessment subjects, broaden quality feedback channels, and improve the comprehensiveness and scientific nature of assessment results. Regarding AI-enabled teaching, our school can refer to its full-chain empowerment system to accelerate the construction of teaching informatization, introduce or develop AI teaching analysis tools suitable for our school's actual teaching situation, conduct targeted AI teaching ability training, build a platform for teacher exchange and learning, promote excellent AI teaching practice

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cases, and help teachers improve their teaching innovation capabilities. Furthermore, we can combine KUE's advanced experience with our school's actual situation, based on our school's disciplinary and professional characteristics, to explore and construct an education quality assessment system and teacher teaching empowerment model with our own characteristics, effectively improving our school's education and teaching quality and talent cultivation level.

## **(II) Discussion with the Office of International Exchange to extract experience in exchange work**

### **1、Strengthen scholarship support to improve the quality and enthusiasm of students going abroad for exchange.**

KUE has established cooperative relationships with more than 250 institutions worldwide. The cooperation channels are centered on the EU Erasmus+ program, supplemented by various bilateral cooperation agreements. The cooperation network covers multiple regions globally, with diverse and rich forms of cooperation. In the past three years, KUE has sent an average of 180 students annually to the Erasmus+ program, with Spain, Turkey, and Germany as the main destination countries. High scholarships are a key lever to encourage students' participation in international exchanges and improve the quality of their overseas exchanges. The high level of enthusiasm among KUE students for international exchange and the record number of students going abroad are largely due to the Erasmus+ program scholarship, which covers students' international round-trip airfare and living expenses overseas, effectively reducing their financial burden. Our university can learn from this experience to further improve its scholarship guarantee system and provide stronger financial support for students' participation in international exchange.

### **2、Prioritize language ability training to ensure the basic conditions for going abroad for exchange.**

Meeting the required foreign language proficiency is a core prerequisite and basic requirement for students applying for international exchange programs. KUE assesses students' language proficiency through three main channels: first, students who meet the requirements in on-campus English courses can use their transcripts directly as proof of language qualification; second, students who do not pass the on-campus English assessment can enroll in the university's language training courses and obtain a certificate upon passing the exam; and third, students can obtain standardized language test certificates such as IELTS and TOEFL independently. To effectively improve the efficiency of students' foreign language proficiency attainment, it is recommended to learn from KUE's practice model and explore incorporating courses related to standardized language tests such as IELTS and TOEFL into the university's general curriculum, or to establish a dedicated language training center to provide students with systematic and targeted language training, helping them efficiently obtain the required language qualification certificates.

### **3、Adhere to the core GPA standard and optimize the student selection mechanism.**

KUE employs a standardized, competitive selection process for sending students to international exchange programs. This process is led and coordinated by the KUE International Programs Office, in collaboration with various colleges within the university. During the internal selection and review phase, the review committee typically evaluates students based on a combination of hard criteria and supporting documentation. The GPA is the primary hard indicator, usually requiring a score of "good" or higher (4.0/5.0). Other factors considered include language proficiency,

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motivation and study plan, letters of recommendation, interview performance, extracurricular activity participation, and whether it is the student's first international exchange experience. The GPA is a core indicator for measuring a student's academic level and a crucial foundation for ensuring the quality of international exchange programs. Our university currently sets a GPA threshold of 2.8 for exchange student selection, which is reasonable, necessary, and in line with the quality requirements of international exchange programs; this requirement should be maintained. In subsequent student selection assessments, it is recommended to continue using GPA as the core evaluation criterion, supplemented by other standards such as comprehensive qualities and willingness to participate in exchanges, to construct a scientific and standardized selection system.

#### **4、Anticipate changes in visa policies and guide students to prepare in advance.**

In recent years, Poland's visa policy has tightened, with varying degrees of increase in application requirements for both work and student visas. For example, a B+ level English certificate is currently required for student visa applications. Given the tightening of student visa policies in Poland and many other European countries, it is recommended to strengthen the dynamic analysis and dissemination of visa policies to guide students in advance planning and preparation. In particular, the preparation of all application materials must be meticulous, with language proficiency certificates being a core component; students should be urged to obtain these certificates as early as possible to avoid rushing to the visa application deadline and ensure a smooth visa application process.

#### **(III) Visiting alumni in Poland to deepen connections and exchanges**

Kordian Jan Malinowski is a 2015 graduate of our school's 2+2 dual bachelor's degree program at the Danish International Business School. He completed his third and fourth years of undergraduate studies at our school from 2017 to 2019, and then enrolled at Shanghai Normal University in 2023 to pursue a master's degree in finance. He has now graduated and returned to Poland to work in sales. Kordian spoke highly of his time studying at Shanghai Lixin University. He stated that his learning experience at the Shanghai Lixin University School of Accounting and Finance has been invaluable in his current career development and future life planning. The curriculum not only helped him solidify his practical and professional knowledge and skills, but also cultivated his international perspective and comprehensive ability to analyze and solve practical problems. These qualities have become the core driving force behind his career growth. He also expressed his deep gratitude for the consistent support and meticulous guidance of the faculty, stating that this care continues to inspire and shape his career path. It is worth mentioning that Kordian returned to his alma mater, his primary school, in November to conduct a Chinese culture-themed sharing activity for local Polish primary school students. This action also demonstrates the solid achievements of our school in cultural immersion and character building in our international student education program. Finally, we also extended a sincere invitation to Kordian, hoping that he will visit his alma mater often.



Kordian introduces Chinese culture to local Polish primary school students.

Xu Xiaoya, Yan Dan  
December 30, 2025