

Subject:				
Modern Banking				
ECTS code	Semester	Faculty: Finance		
	5	Major: Finance and Accounting		
		Corporate Finance and Accounting		
Faculty: Finance				
Lecturer: Prof. UEK, dr hab. Ewa Miklaszewska				
Classes:				
System of studies:				
part time, first degree				
Subject status	Pass requirement	Number of contact hours		ECTS points
		Lectures	Classes	
Group E – specialisation courses	exam	18	18	6
Teaching language				
English				
Subject provisions and objectives (including the expected can-do of students on completion of the course)				
<p>The last two decades - period of deregulation and globalization of financial markets - resulted in reshaping of traditional banking theory and a creation of a new type of institution - global banks with global strategies. The course analyses those recent trends in the global context, concentrating on the following issues: regulation of banks and reasons for failures, determinants of competitive performance and strategic issues in international banking industry. The theory is illustrated with a selection of case-studies.</p> <p>On completion of the course, the student is expected to understand changes in the global financial markets, analyze different banking institution and banking products, understand strategies of success and of failure.</p>				
Teaching curriculum (in case of prescribed subjects, compliance with the standards, maximum 15 topics)				
<ol style="list-style-type: none"> 1. Banks and financial intermediation: creation of global financial services firms. 2. Large Complex Financial Institutions and systemic risks. 3. Banking structures around the world: case-studies. 4. Micro-prudential and macro-prudential regulations 5. Global financial crisis and reregulation banking: <ul style="list-style-type: none"> - New European Financial Architecture, - Basel III agreement. 6. Management of risk in commercial banking: <ul style="list-style-type: none"> - credit risk, market risk, operational risk, liquidity risk. 7. Measurement of bank performance. 8. Strategic and competitive issues in banking. 				
Class topics (maximum 15 topics)				
<ol style="list-style-type: none"> 1. Strategic and competitive issues in banking: case-studies. 				
Teaching methods				
<p>Written examination - 50%; group presentation of case-studies -40%. Active class participation will also be taken into account.</p>				

Basic literature and other sources

- S. Heffernan, Modern Banking in Theory and Practice, Willey NY 2005.
- J. Bikker, J. Boos, Bank efficiency, Willey 2009.
- M. Venzin, Building an International Financial Services Firm, Oxford Univ. Press, 2009.
- M. Guillen, A. Tschoegl, Building a Global Bank, Princeton Univ. Press, 2008.
- Banking reports and case-studies
- lecturer's course notes

Examples of questions for tests and examinations

will be distributed