

Heritage, Art and Business Intensive Programme

SPINAKER











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05 Courses



01

MAIN OBJECTIVE



Main objective

The main objective of the project is **to increase** the level of internationalization of the University and its cultural openness, by intensifying the quality and availability of an innovative international educational offer that includes elements of popularization of Polish cultural heritage and art.





STUDIES

To raise the level of education in English-language studies by introducing modules that are innovative in relation to the University's current offer.





PROMOTION

Creating an additional element of promotion of the region and the country beyond their borders.





MOBILITY

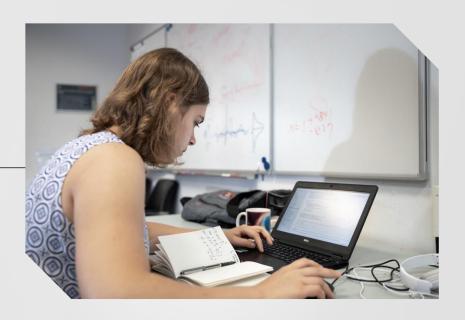
To adapt the mobility of students to the current situation in the global education market.





RESEARCH

Expanding the spectrum of interdisciplinary fields of study and research.

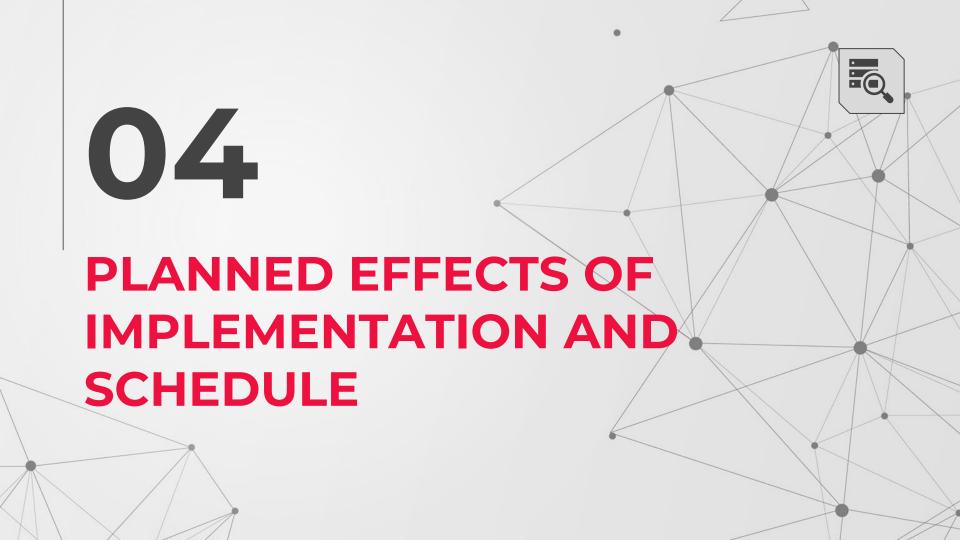




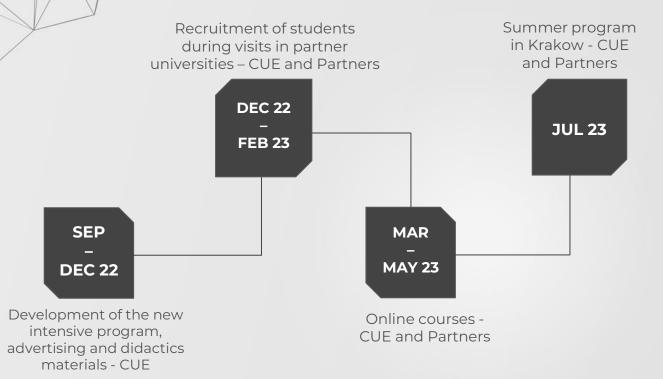
LIST OF PARTNERS

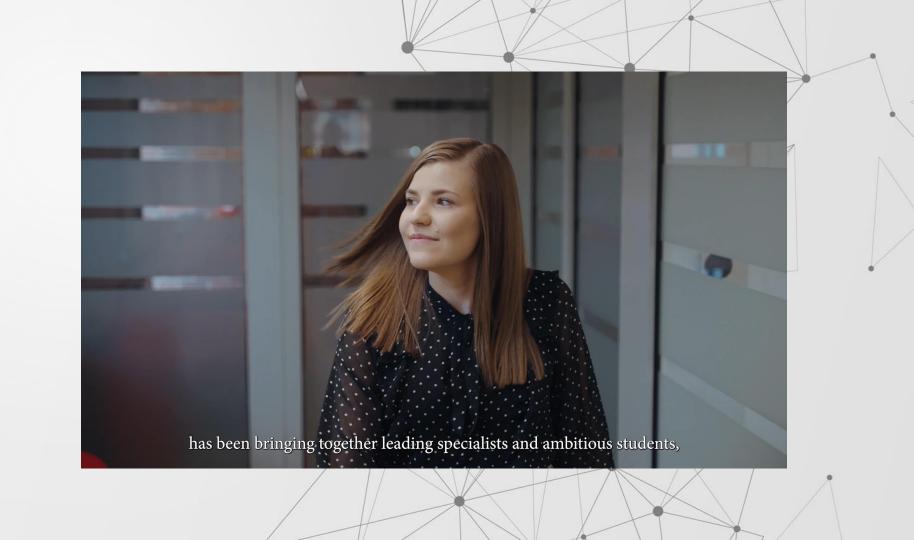
PARTNERS

- Caucasus University, Georgia
- Global NARXOZ University, Kazakhstan
- Universum College, Kosovo
- Dzemal Bijedic University of Mostar, Bosnia and Herzegovina
- Baku Business University, Azerbaijan
- University of Elbasan "Aleksandër Xhuvani", Albania



PLANNED EFFECTS OF IMPLEMENTATION AND SCHEDULE







Each student will be awarded a scholarship of 5,000 PLN. Additionally, CUE covers the costs of accommodation and lunch during the participants' stay in Krakow.







ALTERNATIVE INVESTMENTS

Prof. MARCIN CZUPRYNA, PAWEŁ OLEKSY, PhD 10 hours



ART GALLARIES AND AUCTION HOUSES

Prof. ELŻBIETA KUBIŃSKA, BARTŁOMIEJ BALAWEJDER, MA 10 hours



ART LAW

JOANNA HAKLUK, MA 5 hours



ON ART AND CURATING

MARGARITA VLADIMIROVA, MA 25 hour





PERSONAL FINANCE

MACIEJ CYCOŃ, PhD, TOMASZ JEDYNAK, PhD 10 hours



KRAKOW MUSEUMS - TRADITION AND MODERNITY

ANNA BUDZAŁEK, PhD 5 hours



ART MARKET

Prof. ELŻBIETA KUBIŃSKA 10 hours



ART BANKING

MATEUSZ FOLWARSKI, PhD, BARTŁOMIEJ BALAWEJDER, MA, RADOSŁAW CIUKAJ, MA 10 hours

COURSES



CULTURAL HERITAGE AND STAKEHOLDERS' MANAGEMENT

MACIEJ CYCOŃ, PhD, TOMASZ JEDYNAK, PhD 15 hours



EVENT MANAGEMENT

JUSTYNA DĄBROWSKA, PhD 15 hours



FROM MEDIEVAL TO CONTEMPORARY: THE ART AND ARCHITECTURE IN KRAKOW

MICHAŁ WIŚNIEWSKI, PhD 10 hours



POLISH CULTURE, HERITAGE AND HISTORY AND ITS CENTRAL EUROPEAN CONTEXT

MICHAŁ WIŚNIEWSKI, PhD 10 hours



TOTAL: 140 HOURS



THANKS

Does anyone have any questions?

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